Citizenship

Practising what we have learnt.

How would I respond to an exam question about the media?
Lesson 1 of 6

Mrs Blachford

Task 1 – Decide whether these statements show that the media is *effective* or *not effective* at keeping UK citizens well informed about politics.

The media plays a key role in holding those in power to account. For example, in 2009 the Daily Telegraph investigated "MPs' expenses claim".	Newspapers are free from political interference in the UK and so the 'freedom of the press' means it can be effective in keeping UK citizens well informed.
Due the increasing amount of misinformation the media is no longer trusted by the public. This means citizens are seeking their information elsewhere.	Newspapers, in particular, no longer have the resources to carry out effectively their role of keeping UK citizens well informed
Newspapers are politically biased anyway and this affects the way they report information to citizens.	The media have the right to report on issues of public interest, this is used to ensure citizens have accurate information about political matters.

Using BUG to analyse an essay question

Box around the command word/s

Underline key words/phrases

Glance back at the question regularly

> 0 4 . 2 'The <u>UK media</u> is very <u>effective</u> at keeping UK <u>citizens</u> well <u>informed about politics.</u>'
>
> [Considering a range of views] to what extent do you <u>agree</u> or <u>disagree</u> with this statement?
>
> **[8 marks]**

Essay structure reminders

Introduction	Arguments for/against	Conclusion
● Set the scene ● 'For' viewpoint ● 'Against' viewpoint	● Point ● Evidence ● Explain	● Opening statement ● Evaluate ● Decide

Essay sentence starters

Opposition – 'but'	Reinforcing – 'and'	Explaining – 'so'
• However	• Furthermore	• For example
• Instead	• In addition	• For instance
• Although	• Also	• In other words
• In contrast	• Besides	• In turn
• Whereas	• Moreover	• First of all
• Nevertheless	• One reason is	• Finally
• On the other hand	• A further point is	• In conclusion
• Some people do not believe	• Many people believe that	• It is clear that