

English - Animal Farm

Lesson 16: Naivety and manipulation

## **Naivety and manipulation**

### **Downloadable Resource**

Miss Eden



# Why did Snowball leave the farm?

## Option 1

He was chased because the animals disagreed with his plans.

## Option 3

He was scared of Napoleon.

## Option 2

Napoleon organised it because he saw Snowball as a threat.

## Option 4

He was unhappy that his plans were not being put into place.



**Propaganda makes things sound better than they are.**

**True**

**False**



**Propaganda is used to control people.**

**True**

**False**



No one believes more firmly than Comrade Napoleon that all animals are equal. He would be only too happy to let you make your decisions for yourselves. But sometimes you might make the wrong decisions, comrades, and then where should we be? Suppose you had decided to follow Snowball, with his moonshine of windmills--Snowball, who, as we now know, was no better than a criminal?"

"He fought bravely at the Battle of the Cowshed," said somebody.

"Bravery is not enough," said Squealer. "Loyalty and obedience are more important. And as to the Battle of the Cowshed, I believe the time will come when we shall find that Snowball's part in it was much exaggerated.



Discipline, comrades, iron discipline! That is the watchword for today. One false step, and our enemies would be upon us. Surely, comrades, you do not want Jones back?"

Once again this argument was unanswerable. Certainly the animals did not want Jones back; if the holding of debates on Sunday mornings was liable to bring him back, then the debates must stop. Boxer, who had now had time to think things over, voiced the general feeling by saying: "If Comrade Napoleon says it, it must be right." And from then on he adopted the maxim, "Napoleon is always right," in addition to his private motto of "I will work harder."



Why, then, asked somebody, had he spoken so strongly against it? Here Squealer looked very sly. That, he said, was Comrade Napoleon's cunning. He had SEEMED to oppose the windmill, simply as a manoeuvre to get rid of Snowball, who was a dangerous character and a bad influence. Now that Snowball was out of the way, the plan could go forward without his interference. This, said Squealer, was something called tactics. He repeated a number of times, "Tactics, comrades, tactics!" skipping round and whisking his tail with a merry laugh. The animals were not certain what the word meant, but Squealer spoke so persuasively, and the three dogs who happened to be with him growled so threateningly, that they accepted his explanation without further questions.



# How does Squealer manipulate the animals?

## Option 1

Squealer uses facts to manipulate the animals.

## Option 3

Squealer takes advantage of their naivety to manipulate the animals.

## Option 2

Squealer uses violence to manipulate the animals.

## Option 4

Squealer uses propaganda to manipulate the animals.



# How are the animals manipulated?

- Who manipulates the animals?
- How are they manipulated?
- Find a quotation to prove they are being manipulated.
- Which part of the quotation shows the manipulation of the animals?

